

# 2025: MULIGHETER I TÅKA

VI KAN IKKE STOPPE BØLGEN.  
MEN VI KAN LÆRE Å BRUKE DEN.

SILVIJA SERES

# Enter AI!

Iphone moment  
of **Chat GPT**

HYPE?



# VUCA WORLD

Volatile

Uncertain

Complex

Ambiguous







# 4th Industrial Revolution

## Navigating the next industrial revolution

WORLD  
ECONOMIC  
FORUM

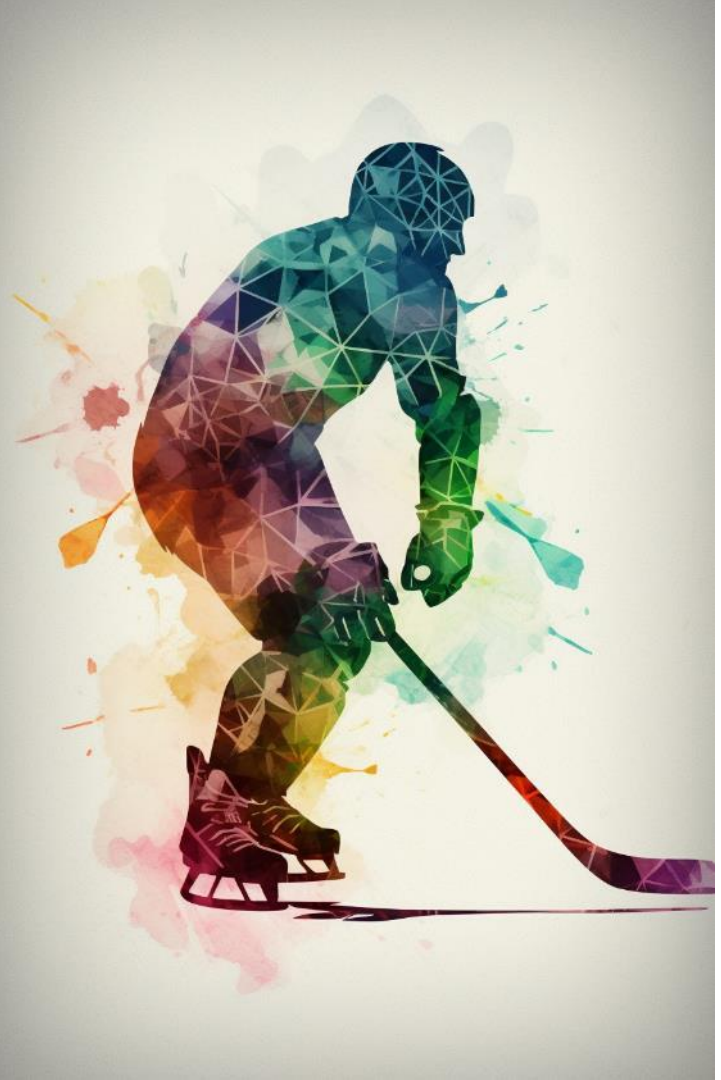
COMMITTED TO  
IMPROVING THE STATE  
OF THE WORLD

Revolution	Year	Information
	1	1784 Steam, water, mechanical production equipment
	2	1870 Division of labour, electricity, mass production
	3	1969 Electronics, IT, automated production
	4	? Cyber-physical systems



# Chaos Theory => Rethink Strategy

Wayne Gretzky Rule  
Willie Sutton Rule  
JML Rule



# Megatrends or a new paradigm?

Inflation

Interest rates

Debt vs growth

Climate crisis

Energy crisis

Security crisis

China

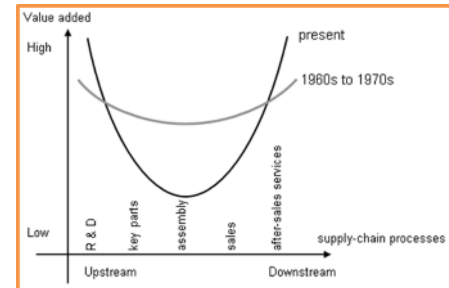
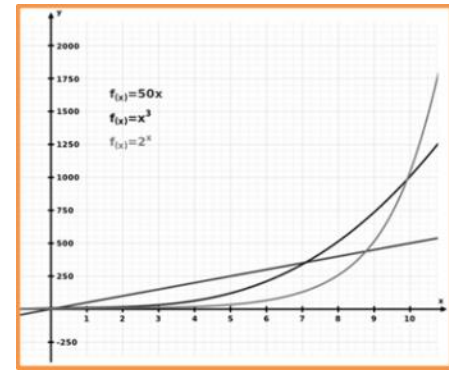
Supply chains

AI



# The big 4IR Delta:

- exponential
- polarising
- combinatorial



# Right now: 12 Gutenberg moments

AI, big data

Robotics, automation

Biotech, bioinformatics

Energy, smart cities

3D printing, nanotech

Networks, sensors, IOT

Digital medicine

Fintech, regtech, edtech

VR and AR

Genetics

Transport and drones

Blockchain



# Two nerd laws:

- Moore's Law
- Amara's Law

# Two methods:

- API
- DevOps



# History of AI

The first conference

The AI winters

The games:

- chess
- jeopardy
- go

DARPA challenges



1956 Dartmouth Conference:  
The Founding Fathers of AI



John McCarthy



Marvin Minsky



Claude Shannon



Ray Solomonoff



Alan Newell



Herbert Simon



Arthur Samuel



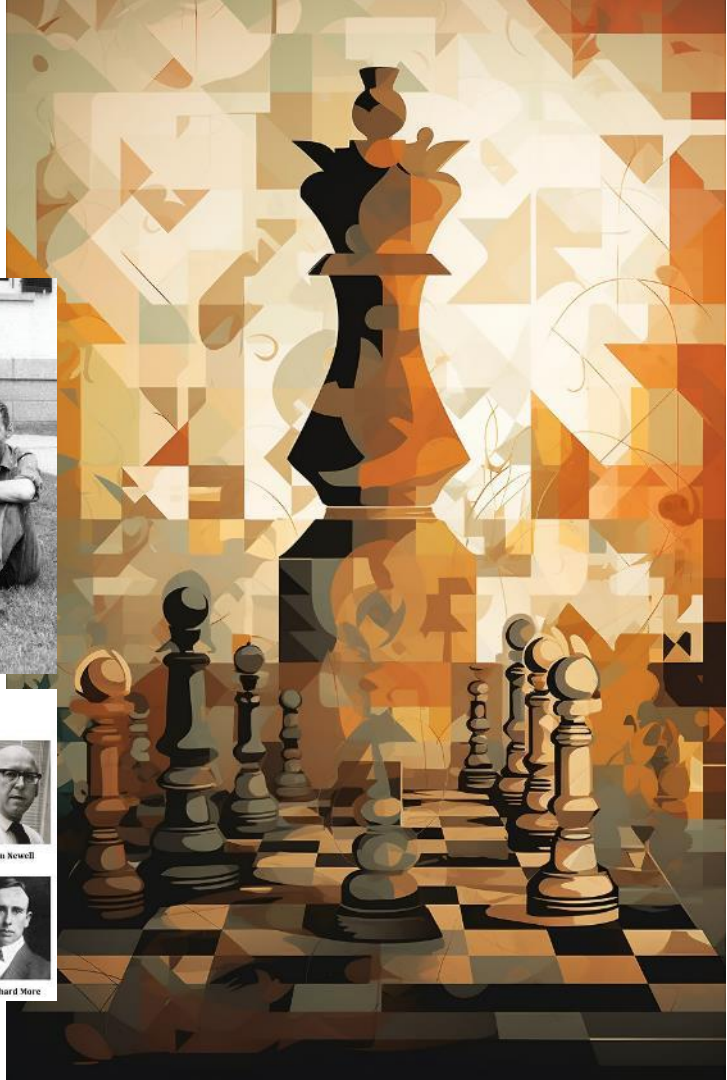
Oliver Selfridge



Nathaniel Rochester



Trenchard More



# Says who?

Quotes from luminaries



## Stephen Hawking

"Success in creating AI would be the biggest event in human history. Unfortunately, it might also be the last unless we learn how to avoid the risks."



## Bill Gates

"The development of AI is as fundamental as the creation of the microprocessor, the PC, the Internet, and the mobile phone. It will change the way people work, learn, travel, get health care, and communicate with each other."



## Jensen Huang

"20 years ago, all of this [AI] was science fiction. 10 years ago, it was a dream. Today, we are living it."

"Software is eating the world, but AI is going to eat software."

# Examples of AI

Chihuahua or muffin?





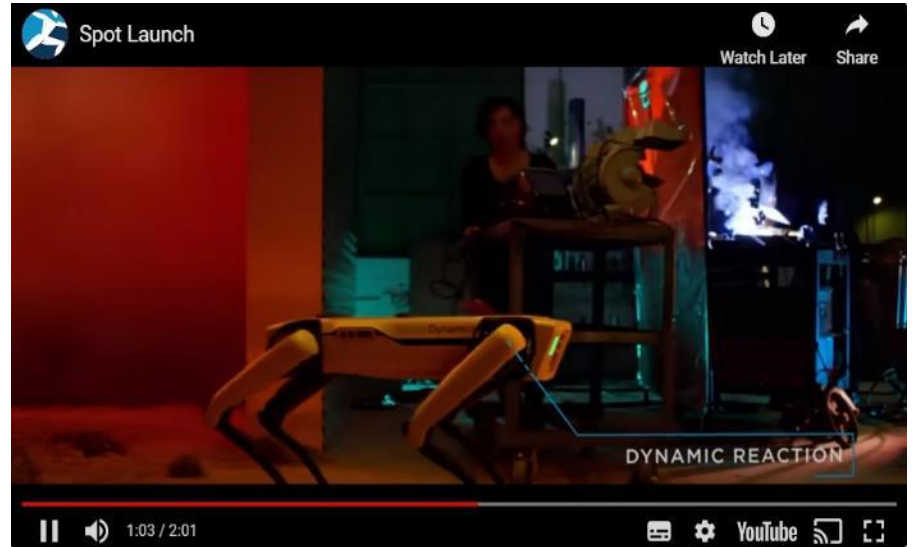
# Examples of AI

Breakout via tunnel?



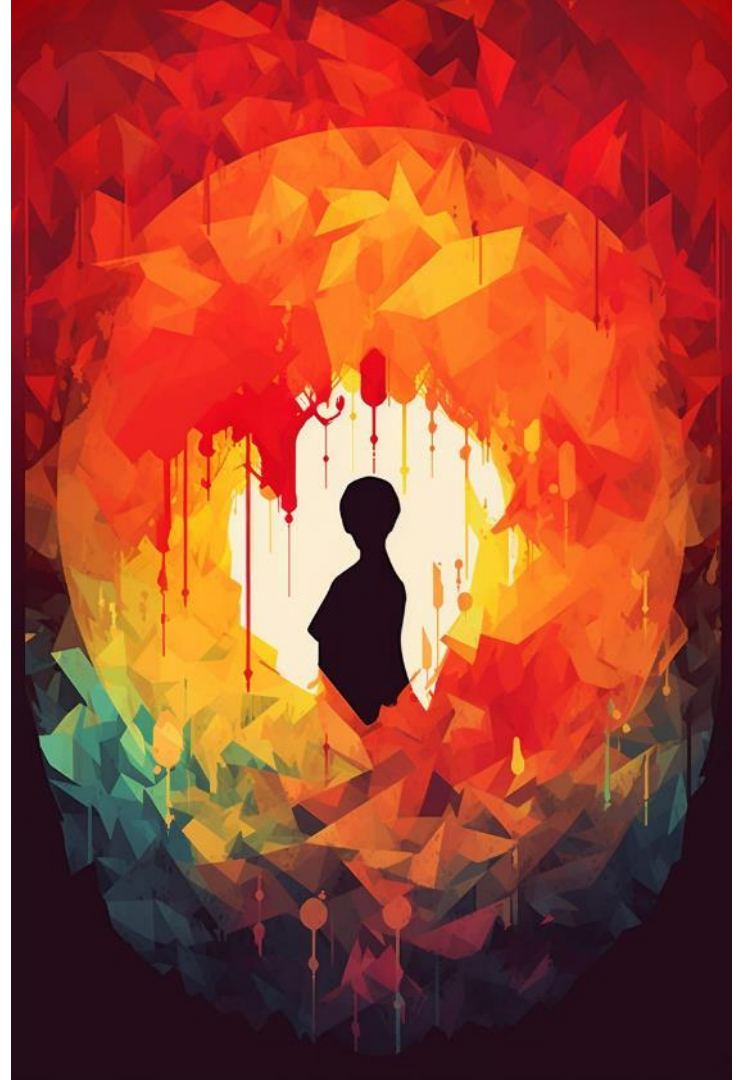
# Examples of AI

Boston Dynamics  
Spot & Atlas



# Dealing with the new world order

Ray Dalio  
Tom O'Reilly  
Jaron Lanier



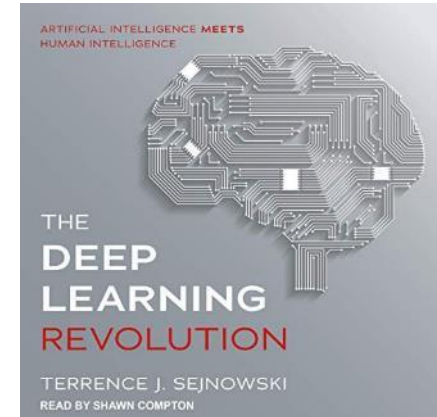
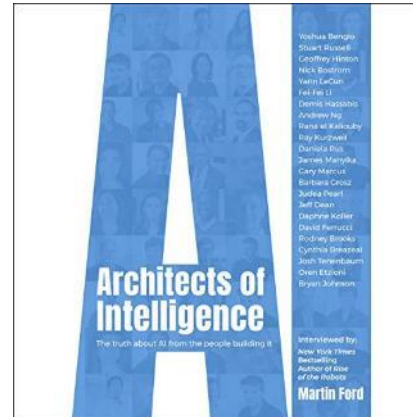
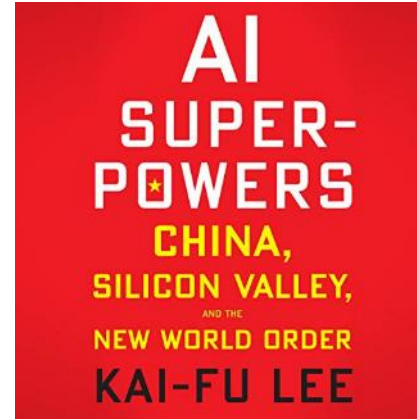
# New hybrid work and New lifelong learn

Former Secretary of Education Richard Riley has been quoted saying the top ten jobs that will be in demand in 2010 did not exist in 2004.





# Books on AI



## Q&A and Thank You

- **Questions or clarifications** on any aspect of the presentation.
- **Thank you** for your attention, engagement, and participation.

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[Nextpaper.me](https://nextpaper.me) for 35 applied AI playbooks